



Robert Jacobs

Web Developer



Experience

Jan 2019 - present

Self Employed

Mar 2016 - Nov 2018

Full Stack Web Developer

Company: Digital Bureau LLC

- **Reuters Breakingviews** - Assisted with the migration/rebuild of the financial news property. Made numerous front & back-end contributions related to feature requests and the responsive theme build out. The project was AWS hosted across multiple EC2 instances, required a load-balancer, RDS read/write replicas, and Elasticsearch. I also refactored a complex paywall for the wide range of subscriber tiers the product offered.
- **Integramed Network** - Made weekly development contributions in the form of new features, improvements, or bugfixes for the AWS Wordpress Multi-site instance of 18 - 20 Healthcare clinics. Migrated new properties into the network periodically, and also attended to the client's one-off projects.
- **Trellis Health** - Built a brand new website for a 'boutique style' Manhattan-based Women's fertility clinic with my colleague. Fully responsive and integrated with the booker.com API. Vogue magazine featured an article about the company and project.
- **Wordpress Search with Elasticsearch** - Contributed to the early stages of this custom tailored enterprise search solution plugin which was initially developed for the Reuters Breakingviews project:
<https://wordpress.org/plugins/db-search-with-elasticsearch>

Dec 2014 - Feb 2015

Web Developer

Company: Screen Pilot LLC

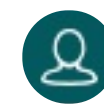
- **TIDES INN** - Contracted to migrate a client's resort website from a .NET Umbraco CMS to Wordpress. Implemented a responsive design and a high level of control over copy and creative. Migrated the legacy site's data, and established user roles. Worked with SEO specialists to integrate click-tracking using the GA dataLayer or custom GTM tags.

Apr 2011 - Jun 2014

Web Software Developer

Company: The Denver Post / Media News Group

- Built and deployed revenue-based Wordpress / Drupal projects across a wide range of Denver Post and Media News Group vertical channels, in a fast sales-driven environment.
- Created reusable PHP plugins and Javascript widgets.
- Collaborated with team architects and the VP of Digital Technology to reduce technical debt and establish a company wide footprint of accepted in-house programming languages, frameworks, and tooling.
- Performed code and data migrations from legacy projects to prevent critical revenue loss.
- Rebuilt the Yourhub Nextgen student publishing website using Drupal 7. Created a custom theme and worked with a Senior DBA to migrate all prior



Contact

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Languages / Tools

HTML 5

CSS3

Javascript

PHP 5x - 7x

BASH

Perl

MySQL / SQLite / Elasticsearch

Apache / Nginx

Wordpress / Drupal

AngularJS / Vue.Js

AWS

Pantheon

SASS / LESS

Photoshop / Illustrator

Linux administration

Google GA / GTM / DFP

Git / SVN

Gulp, Grunt, NPM

Timber / Twig

Manual / Automated QA testing
(Selenium IDE)

API integration

SEO optimization

Salesforce

Agile & SCM methodologies

content and users. <https://nextgen.yourhub.com/>

Apr 2008 -
Feb 2010

● **Front-End Web Designer**

Company: Emergent Discovery LLC

- Assisted the creative director and chief engineer with conceptualizing, assembling, deploying the B2B demo application user interface.
- Tracked bugs during regression testing and worked with the chief engineer to resolve them.
- Maintained an active social media presence for the company's product & offering through various channels.
- Designed weekly contest banner artwork for affiliate indie labels/distributors.
- Prepared documentation for R&D assignments, guerrilla marketing deliverables and technical proposals for destined partners.



Education

● **SMCC**

Associates of Computer Technology

Southern Maine Community College – South Portland, ME

Graduated May, 2008



Awards / Mentions

- Winner of a **2012 EPPY Award** for building the Yourhub - NEXTGEN website: <http://nextgen.yourhub.com>
A student-publishing platform for Colorado middle school students. *The Denver Post* won in the category of: "Best Crowd Sourcing/Citizen Journalism (with less than 1 million monthly unique visitors)".

Recipient of a personal thank you from the primary sponsor of the **2009 Boston Music Awards** for all the long hours and effort spent to ensure the voting system UI and CMS accomplished its goal.